महाराष्ट्र राज्य कृषि पणन मंडळ निधी व्यवस्थापन कक्ष

गरिबी निर्मुलनासाठी जपानचा निधी (JFPR) सहाय्यित

"लहान शेतक-यांना बाजारपेठेशी जोडणे"प्रकल्प

पत्ता- प्लॉट नं. एफ/ई/७८, भूविकास बॅंक प्रशिक्षण केंद्र, तळमजला, मार्केट यार्ड, गुलटेकडी, पुणे – ४११०३७.

फोन- ०२० – २४२६ ०५७४/५, ईमेल – giujfpr@msamb.com

पाहिजेत

आशियाई विकास बँकेमार्फत गरिबी निर्मुलनासाठी जपानचा निधी (JFPR) अर्थ सहाय्यित, महाराष्ट्र शासनाच्या "लहान शेतक-यांना बाजारपेठेशी जोडणे" या प्रकल्पासाठी करार तत्वावर खालील पदासाठी अर्ज मागविण्यात येत आहेत. या पदासाठी निवड प्रथमत: एक वर्षासाठी राहील व प्रकल्प कालावधीपर्यंत वाढण्याची शक्यता आहे.

अ.क्र.	पदनाम	पदसंख्या
01	Business Development Facilitator	01

इच्छुक उमेदवारांनी त्यांचे अर्ज विहीत नमुन्यामध्ये संबंधित प्रमाणपत्रांच्या स्वसाक्षांकित प्रति जोडून दि. 19 जानेवारी 2017 सायंकाळी 5.30 पर्यंत उपरोक्त नमुद पत्त्यावर सादर करावेत. संबंधित पदासाठी शैक्षणिक पात्रता, आवश्यक पुर्वानूभव व विहीत अर्जाचा नमुना इ. साठी www.msamb.com या संकेतस्थळास भेट द्यावी.

> <mark>प्रकल्प संचालक</mark> जेएफपीआर

Application Format for Business Development Facilitator (BDF)

NAN	IE OF THE POST APPLIED	:						
1.	GENERAL	:						
	PARTICULARS							
			Name		Father's name	Surname		
	Gender	:						
	Date of Birth	:						
	Age as on 01 January							
	2017							
	Nationality							
	Marital Status	:						
2.	ADDRESS	:						
	Applicants Complete							
	Address for							
	Correspondence along with Pin code							
	Contact Information	:						
	Phone	•						
	Mobile No.	:						
	E-mail	:						
		-						
		:						
3.	YEARS OF EXPERIENCE		Total:		Years	Months		
	(Provide		Relevar	nt to		Months		
	certificates)		Post:					
4.	EDUCATIONAL QUALIFICATIONS :							
	<i>{Provide essential information as per the desired Qualification for the post applied for}</i>							
	[Indicate college/university and other specialized education of applicant, giving names							
	of institutions, degrees obtained, and month & year of passing]							
C.c.			Veerof	• • • • • • • • • • • • • • • • • • •	tu / Deerd /	Marka / Cradas		
Sr No	Degree/ Course Mon Completed Pass		Year of	University/ Board/ Institute		Marks / Grades obtained		
NU	Pass	ang			-	oprailled		

5.	OTHER TRAININGS: {Indicate significant trainings relevant to the post applied for}				
(i)					
(ii)					
(iii)					
(iv)					
6. Languages [For each language indicate proficiency: good, fair, or poor in speaking,					
reading, and writing]:					
Language		Read	Write	Speak	

7. Employment Record[Starting with present position, list in reverse order every employment held by applicant since first job, giving for each employment (see format here below): dates of employment, name of employing Organization, positions held.]:

Repeat the format below for each job description.

From [Mont	h/Ye	ar]: To [Month/Year]:
Employer	:	
Position	:	
held		
Duties		Describe in brief the works handled / duties performed that Best Illustrate
performed		the
		Capability to handle the proposed tasks as per Job Description for the said post}
		•
		•
		•
		•
		•

8. Certification:

I, the undersigned, certify that to the best of my knowledge and belief, this CV correctly describes me, my qualifications, and my experience. I understand that any willful misstatement described herein may lead to my disqualification or dismissal, if engaged.

[Signature of Applicant]

<u>Date:</u> Day/Month/Year_

Name of the Applicant:

Information related to the Post of Business Development Facilitator (BDF) in the Office of Grant Implementation Unit (GIU)

Eligibility Criteria (BDF - GIU)

Designation	Educational Qualification and Experience
Designation Business Development Facilitator (BDF)	Educational Qualification and Experience University degree/post-graduation in agriculture or related subject with at least 3 years' working experience at field level with small scale fruit and/or vegetable cultivation farmers groups and has proven ability to effectively transfer improved production, post- harvest practices and agribusiness or market linkage to farmers' groups and producer companies (PCs) to help to develop market linkage to their produce. Extensive knowledge and understanding of cultivation, production aspects and possible market linkages for the PCs is important. Fluency and working knowledge of English, Marathi and Hindi is a must. He /she should possess good interpersonal communication skills, and willingness to travel extensively in the rural areas. Working experience of Multilateral Development Banks' assisted project will be preferred.

(ii) Scope of Work (BDF - GIU)

Business Development Facilitator's (BDF) scope of work will include but not limited to the following:

- Provide on-field training and guidance to lead farmers and members of farmer groups and producer companies (PCs) established under JFPR project on improved vegetable and/or fruit production, post-harvest practices and market linkage;
- Maintain on going contact with production group farmers and PCs to identify and assist in solving production, post-harvest and marketing problems;
- Carry out specific market and commodity analysis to bring improvement in the marketing and ensure better returns to the farmer groups and PCs and in this respect establish linkage with the private sector players and draw specific plans for development.
- Initiate actions to empowering the lead farmers and directors of PCs to participate in markets effectively by increasing their awareness about the functions of markets and prices, the importance of quality standards, packaging, increasing their participation in decision making and negotiation.
- Initiate action to promote PCs to increase their bargaining power in the market.
- Create and strengthen discussion between the private sectors and producers groups, PCs for enhancing the market environment, particularly with regards to price, quality, packaging and supply.

- Monitor and supervise lead farmer and producer companies activities;
- Monitor and evaluate farmers' groups and PC's progress and results in applying training and provide inputs to the Grant Implementation Unit for the required reports.
- Identify technically feasible and financially viable projects / business plans considering that are linked to markets and can be undertaken by the target groups and PCs and also explore the funding and financing possibilities with the help of business development expert and directors of PCs.
- Assist PCs in compiling reports.
- Prepare weekly and monthly reports based on the MIS data and field visits an also undertake problem specific field visits to the farmer groups and PCs and provide guidance to improving their performance and operations.
- Any other duties as may be assigned by the Project Director.

(iii) Remuneration (BDF - GIU)

Maximum Rs. 2.52 lakhs per annum (Consolidated). Travelling Allowances and Dearness Allowances (TADA) will be extra as per GIU, JFPR defined rates.
